

**Role of Business  
In the  
DCPS Master Education Plan  
DCEC Strategic Priorities  
Double the Numbers' 10-Point Plan  
Mayor's Academic Plan**

1. Support the DC Ready Schools Beautification Project to spruce up the grounds of schools across the city. Labor and other in-kind donations from the business community, supplemented with city funds can improve school climate for students. (MEP)
2. Partner with the DC Public Schools in developing a state-of-the-art Career and Technology Education (CTE) system closely aligned with DC's economic and community development strategies to redesign high school CTE curriculums that focus on hospitality and tourism; international studies and world languages; construction and design; business, commerce, finance and entrepreneurship; education; health and medical sciences. The CTE programs in these high schools will supplement and support the schools' core academic offerings. (MEP)
3. Match CEOs of local/regional private and not-for-profit companies/agencies with local school principals and provide technical assistance and ongoing coaching/mentoring. Coordinate with higher education sector to provide leadership and management. (DCEC)
4. Each cluster of schools within a DCPS Region has specific needs and opportunities for Business involvement. Support a particular cluster. Support within each local school can be accomplished best as a member of a Local School Restructuring Team (LSRT). (DCEC)
5. In an effort to reduce truancy, sign an MOU that your business will not cater to school age youth during school hours. Provide incentives for youth who demonstrate good school attendance rates. (DCEC)
6. Help put resources and systems in place to monitor student progress, and use the data to target assistance, incentives, and rewards that are more accountable for student success. (DTN)
7. Develop partnerships in the community that promote student academic success, student mentoring, increased volunteerism in DCPS schools, and a safe environment. A better organized office of strategic partnerships and more invested volunteers from local business and other community entities. (MAP)
8. Increase the number of high school graduates ready for college and other postsecondary options through a college-prep curriculum, stronger career and technical offerings, ninth-grade academies, and dropout prevention programs like the Jobs for America's Graduates program. (DTN)
9. Aggressively work to prevent dropouts and help out-of-school youth get back on track. (DTN)
10. Establish a working relationship with the Office of Career and Technical Education. (MEP)